



# ANNUAL REPORT

PIPS - PREGNANCY INFANCY PARENTING SUPPORT

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2023- 2024





## OUR VISION

*A sustainable future with supported whānau, where every baby thrives.*

## OUR MISSION

*Through pregnancy and early parenting, we provide a nurturing space where whānau are valued and empowered to ensure a brighter beginning for every baby.*

## OUR VALUES

### MANAAKITANGA

*We nurture and care in a welcoming and inclusive environment.*

### WHAKAMANA

*We empower whānau and provide dignity and choice.*

### KAITIAKITANGA

*We are good stewards of our environment and resources.*



# KIA ORA

## A JOINT LETTER FROM OUR MANAGER & BOARD CHAIR

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As we reflect on the past year at PIPS, we are filled with gratitude and optimism for the support our clients, staff and volunteers receive from our community. The challenges posed by the rising cost of living have only strengthened our resolve to support whānau in need, and we are proud to report significant growth in both whānau engagements and donations.

This year, we saw an increase in the number of families turning to us for support. As the cost of living continues to rise, our services have become more vital than ever. We have welcomed 1,277 new families (an increase of 163 from last year) into our community, each with unique stories and needs. This growth reflects not just the urgency of the current economic climate, but also the trust that whānau place in PIPS to provide practical, compassionate support.

In tandem with the increase in clients, we gratefully received 1,183 donations. This surge is a testament to the generosity of our supporters and the community's belief in our vision. Notably, the donation of goods has not only provided essential resources to whānau but has also played a crucial role in reducing our environmental impact. By promoting reuse and sustainability, we are collectively contributing to a healthier planet while ensuring that whānau receive the practical support they need.

Looking ahead, we are excited to share our renewed focus for PIPS through our updated Strategic Plan and our new chair stepping into the role. We are committed to revitalising our board's direction to enhance governance and strategic oversight. This shift will enable us to better align our initiatives with emerging challenges, ensuring that we remain agile and responsive in an ever-changing environment.

We want to express our heartfelt appreciation for our dedicated staff and the incredible volunteers who make our work possible. Your unwavering commitment and passion for helping whānau in crisis empowers PIPS to deliver essential support where it is needed most. Thank you for your hard work and for embodying the spirit of community that defines our organisation.

In closing, we are filled with hope and determination as we move forward. Together, we will continue to stand by our whānau, advocating for a brighter beginning for every baby. Thank you for being part of the PIPS family and for believing in our vision.

*Megan Talman & Suzayre Burke*  
*Manager & Board Chair*



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# ABOUT US

## CREATING BRIGHTER BEGINNINGS FOR EVERY WHĀNAU

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PIPS - Pregnancy Infancy Parenting Support (PIPS) works to enhance the well-being of whānau through supportive services that build resilience, foster community connections, and reduce financial strain for parents and babies in their first 1,000 days. Our programs are designed to alleviate social isolation and support mental health so that families can thrive during these early years.

PIPS addresses the challenges of financial hardship by providing essential items for whānau with young babies, including clothing, safe sleep devices, prams, car capsules, cots, and nappies. By helping families access these essentials, at no cost, they are able to focus their limited budget on other necessities like food, rent, and utilities, reducing financial stress and improving their capacity to care for their children.

Unique in Canterbury, we offer a dignified, no-cost “shopping experience” where under-resourced families can select items best suited to their needs. This model removes the stigma of receiving handouts and offers families the dignity of choosing the items they need or want for their children.

Thanks to the generosity of our community, in 2023/24 we were able to provide over 72,000 essential maternity and baby items to families in need, representing approximately \$959,000 in donated goods. Our donor support enables PIPS to make a meaningful impact, ensuring that whānau have the resources they need during pregnancy and early parenting, so they can focus on creating safe, nurturing environments for their children to thrive.







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*“PIPS came along at a time when I was feeling the lowest I had ever been. I was living away from my family, new baby, no partner, stressed financially and feeling very alone. My midwife recommended I visit the team and after I managed to get enough courage I arrived and instantly felt welcomed and not judged. The PIPS team were so kind to me, held my baby while I had a cup of tea and just listened as I cried, letting all my emotions out. I honestly don’t know what I would have done that day had I not arrived at PIPS. They supported me with breastfeeding items, baby clothes and a safe bed for my baby to sleep. I finally felt positive about motherhood. PIPS is now like my second family. I visit regularly with my little girl, who adores the team. Bumps + Bubs is the highlight of our week and they have helped me engage in other support services and programmes too. I now have a great support network around me and life is looking pretty good!”*

*Lottie - A PIPS Parent*



# OUR PEOPLE

AROHA MAI, AROHA ATU / LOVE RECEIVED, LOVE RETURNED

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## OUR STAFF

Megan Talman - Manager

Emma Jeffery - Client Service & Volunteer Coordinator

Jess Mackenzie - Client Service & Programme Coordinator

## OUR BOARD

Suzayre Burke - Chair

Mellora Ford - Treasurer

Kate Blair - Secretary

Neil Brosnahan - Board Member

April Hussey - Board Member

Anna Langley - Board Member

Megan Perry - Board Member

Emma Talbot - Board Member

Rachel Hay - Board Member

## OUR VOLUNTEERS

This year, our team was supported by 22 incredible volunteers who shared their time, energy, and skills each week.

*One of the things I love most about PIPS is our strong focus on respecting and enabling choice. For example, in our store, mums and whānau get to pick the clothes and essentials they need (or simply want), based on their own preferences—not what we think they might need. Enabling choice is, to me, one of the most dignifying aspects of what PIPS does. A service that truly centres around individual choice is exactly the kind of work I'm proud to be part of and want to continue supporting.*

*Emma - Board Member*

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*"PIPS is a treasure. I love how welcoming, non-judgmental and thoughtful they are. They've been our rock, helping us with clothing, a capsule, carseat, highchair and more. PIPS lightened the financial and emotional load for us. If you're reading this in need of some help as a mum or dad of a little one, they are the village you're looking for. You need only ask".*

*Ashleigh - A PIPS Parent*





# OUR VOLUNTEERS

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## KEVIN

*“Volunteering at PIPS gives me the satisfaction to know that I am helping families at a time in their lives that can be stressful, but also rewarding”.*

Kevin first engaged with PIPS in early 2024. As a semi-retired electrical engineer he was looking for ways to give back to his local community.

He began searching the Volunteering Canterbury page, hoping a volunteer role would appear that matched his skills and interests. When the opportunity for a Test-Tag volunteer was advertised for PIPS, he did some research on our website that piqued his interest. With three grown children of his own, he understood the demands of parenting young children and felt PIPS would be a good fit and he would like to assist.



Each year, we receive hundreds of donations of electrical items, such as breast pumps, baby monitors and sterilisers. Previously, these wouldn't be able to be passed on, due to their unknown safety condition. Kevin now visits us regularly to collect items to be safety checked, through the Test-Tag process. We are now able to provide items to our PIPS whānau knowing they have undergone a safety check and are fit for purpose. Being able to provide families with expensive items such as breast pumps, at no cost, makes a huge difference to their wellbeing as a new parent. Removing that financial stress from the family budget enables parents to focus on raising their babies.

## UNA

*“I love knowing that I am part of a larger team that all works together to make an impact in our community”*

Una is a busy grandmother with skills as a Teacher Aide and Horticulturist! She first came to PIPS to volunteer as she liked the flexibility our volunteer roles offered. She could also see the impact PIPS had within the community and wanted to be part of it!

Una usually drops by each week and collects mending, sewing and washing, then returns it to us the following week. She helps to keep our washing piles from growing into small mountains – nothing is ever too much! Una has told us she loves knowing that she's part of a larger team that all works together to make an impact in our community.



This year, Una received a Volunteer Recognition Award from Volunteering Canterbury for her incredible commitment to PIPS. We are so lucky to have her supporting us and love having her visit each week!



## VOLUNTEER IMPACT

*EHARA TAKU TOA I TE TOA TAKATAHI,  
ENGARI HE TOA TAKITINI.  
OUR STRENGTH IS NOT MADE FROM US  
ALONE, BUT MADE FROM MANY.*

PIPS is incredibly fortunate to be supported by a dedicated and compassionate group of volunteers, who bring our values to life in everything they do.

Every hour they contribute, every smile they share, and every listening ear they offer plays a crucial role in fostering the warm, nurturing environment that PIPS is known for.

This year alone, our volunteers generously gave over 1,400 hours of their time, allowing us to wash, hang, clean, install, fold, assemble, and distribute more than 72,000 essential maternity and baby items to families in need within our community.

Additionally, we had the exciting opportunity to participate in a VOLCAN (Volunteering Canterbury) project, which resulted in a vibrant video showcasing the diverse volunteering experiences at PIPS. From knitting and sewing to client support and sorting donations, our volunteers take on a wide variety of roles, ensuring that there's never a dull moment or a shortage of tasks to be tackled.

We truly couldn't do what we do without our amazing volunteers. Their energy, kindness, and commitment shines through in everything, bringing PIPS' values to life in a way that's felt by every family we support.

Thank you to our volunteer team for being the heartbeat of our little organisation. Together, we are creating a positive and lasting impact in our community.



# CORPORATE VOLUNTEERING

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At PIPS, we warmly encourage businesses to join us for volunteer days, offering a hands-on way to give back to the community. Corporate volunteer days are a fantastic opportunity for individuals and teams to make a meaningful impact, helping us prepare essential items for families in need while fostering team spirit and a sense of purpose. We're always thrilled to welcome corporate groups who share our commitment to supporting local whānau.

This year we welcomed Marie-Charlotte, a team member from Natural Hazards Commission Toka Tū Ake, in to volunteer for a day with us. She had previously accessed our services and was a regular at our Bumps + Bubs group. When it was time to return to work after completing her maternity leave, she reached out wanting to spend her corporate volunteer day helping out the PIPS team, as a way of giving back!

She spent her day ticking off our long "to-do list", sorting clothing, packing away summer items and designing a sweet new wall display for our little "shop" area. We were so grateful for all her help!

Volunteering comes in many forms. From weekly support to one-off corporate days. Every hour helps to make a big impact on keeping our doors open and services running! Corporate volunteering is a great way for businesses to support their local community and give their staff a real boost in job satisfaction.

A big thank you to Marie-Charlotte and Natural Hazards Commission Toka Tū Ake for choosing to help make an impact for local whānau and their babies.



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*“I first came to PIPS at the recommendation of my midwife while I was pregnant. I had recently moved to Christchurch from Queenstown and had nothing prepared for our baby. The staff were incredibly friendly and supportive, and they have continued to be throughout my pregnancy. They have shown amazing understanding of my additional needs due to ASD, and I have found lifelong friends through the Bumps and Bubs group. I feel so blessed to have access to their incredible resources, including baby gear and clothing, maternity wear, and so much more. But the most important resource of all is the people who work there and serve their community”.*

*Sam - A PIPS Parent*





1,277 whānau supported  
72,900+ essentials

6,723 whānau engagements  
\$959,384 value



# OUR IMPACT

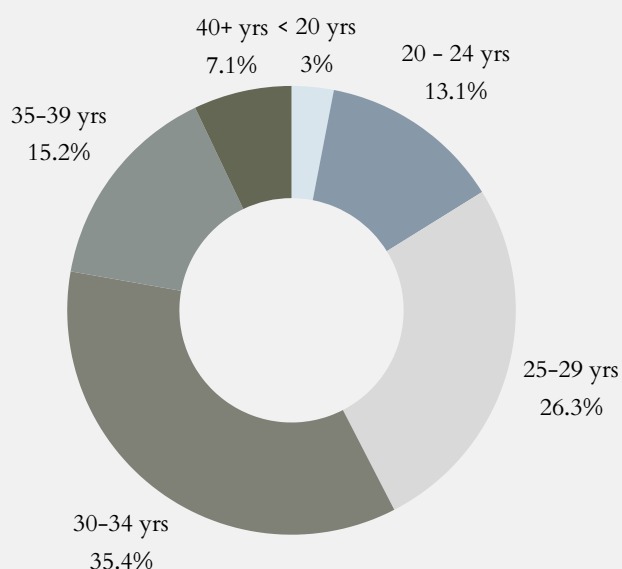
## OUR COMMUNITY

This year, PIPS experienced another period of growth, with 1,277 families accessing our services—up from 1,114 last year. While the increase wasn't as large as previous years, our community engagements significantly expanded, with 1,000 more whānau engagements (visits, phone + email), totaling 6,723 connections.

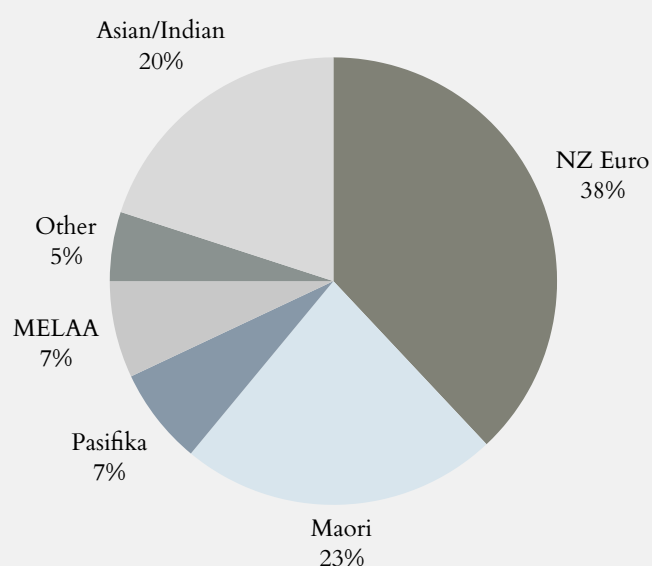
Many families continue to turn to PIPS feeling the financial pressure of parenting and in need of essentials such as cots, prams, car seats, and clothing. The continued support from our community has allowed us to connect these essential items with whānau in need. We've seen firsthand the positive impact these resources have on easing the early parenting journey and building community resilience.

Through programmes like *Bumps + Bubs*, NIPS@PIPS breastfeeding support, and our free car seat clinic, we've reduced isolation and strengthened community connections. Our clients represent a rich tapestry of backgrounds, with a notable presence of young families facing financial pressures, single parents, and migrant whānau. Each donation helps alleviate the financial pressures of early parenthood, and we remain committed to fostering a supportive, resourceful community where whānau can find both practical assistance and a network of care.

Parent Age



Parent Ethnicity



1,277 Families supported





**1,277**  
whānau supported



**72,900+**  
items gifted to families in need



**6,723**  
whānau engagements



**\$959,384**  
worth of items gifted to families



**35**  
volunteers supporting the  
PIPS team



**376**  
visits to our Bumps & Bubs  
support group



**1,444**  
volunteer hours



**1.8FTE**  
staff supporting 1,114 families



**101**  
women received  
breastfeeding advice



**147**  
items loaned (capsules &  
bassinets)



**120**  
car seat installs & checks  
completed



**117**  
families provided with first aid  
training



**1,183**  
donations of clothing & baby  
equipment received!



**10**  
tonnes of waste saved from  
going to landfill



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*“PIPS has been life changing for me. After leaving an abusive relationship, with nothing but the clothes on my back, I was able to come and get a cot for my baby and clothing that I got to choose myself - that was so empowering and I felt less embarrassed about my situation. The team made me feel so welcome and helped me with items for myself too. Since that first visit I have attended their groups, got breastfeeding support and completed their first aid course as well. I feel more confident and stronger than ever - thanks to support from PIPS!”.*

*Kylie - A PIPS Parent*



# OUR COMMUNITY

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## *FINANCIAL SUPPORT*

Academy Funeral Services  
Beach Boutique Reloveable New Brighton  
Catalytic Foundation  
Christchurch Casino  
Christchurch City Council – Discretionary Fund  
Christchurch City Council – Strengthening Communities Fund  
Christchurch City Council – Sustainability Fund  
Community Organisation Grants Scheme (COGS)  
Jones Foundation  
Kiwi Gaming  
Lottery Grants Board  
New Zealand Community Trust  
Pub Charity Limited  
Public Trust  
Rātā Foundation  
Roy Owen Dixey Charitable Trust  
The Strathlachlan Fund  
The Lion Foundation  
The Philip Brown Fund  
The Trusts Community Foundation  
William Toomey Charitable Trust

## *IN-KIND SUPPORT*

Baby on the Move – Christchurch North  
Books4Babes  
Canterbury Plunket  
Cheeks in Seats  
Christchurch Aunties  
Clothed in Love  
CommonKind  
Courtney Cray  
Days for Girls  
David Higgs – Builder Extraordinaire  
Dimples  
Fire and Flood Restoration  
Good Bitches Baking  
It Takes a Village Hub (NZ)  
Lala Linen Lifestyle  
Milk Store  
Minimi Nappies  
Pēpi by the Midwife  
PIPS Bumps + Bubs guest speakers  
PIPS Cuppa Club supporters  
PIPS ‘Sit and Stitch’ Group  
Plant Powered Workshops  
Sleepyhead  
Stephen Cohen – Byron Shortland Ltd  
Switched On Building Solutions  
The Concord Lodge 39 – Freemasons NZ  
The Kindness Collective  
The Period Place  
The PIPS Management Board  
The Play-Ari  
The Warehouse  
T&G + Chemist Warehouse Papanui  
Volunteering Canterbury

We extend our heartfelt thanks to the incredible community supporting us. To our volunteers who dedicate countless hours, our Cuppa Club supporters and regular donors who help keep our programs going, and the talented knitters and crafting groups creating beautiful pieces for PIPS’ littlest friends—we are deeply grateful. Each of you plays an essential role in our work, helping us make a meaningful impact in the lives of families in need.  
Thank you for making it possible!



*“PIPS has such a warm and welcoming feeling to it. I love coming in each week for the Bumps and Bubs group. For myself this has been beneficial because it has allowed me to connect with other mums in the community and helped me feel less alone in my pregnancy with my second child. They have helped and supported me so much throughout my pregnancy with my son and made sure I am all prepared and ready. As a single mother this has been so helpful and has definitely taken stress off me, I always leave feeling happy and supported. I feel I have gained and formed a good relationship with PIPS and within the community and mums group. Thank you so much PIPS, I appreciate everything!”*

*Laura - PIPS Parent*





# SUPPORTER STORIES

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## **BABY ON THE MOVE**

Baby on the Move Christchurch North continues to support PIPS through our weekly car seat clinic. Their team attends fortnightly, providing expert advice on car seat installs and checks. They have also generously provided PIPS with donations of baby goods throughout the year, from prams to car seats and excess stock, we are so grateful for their support!



## **GOOD BITCHES BAKING**

Each week, our friends at Good Bitches Baking provide fresh, homemade treats to our Bumps + Bubs and NIPSePIPS groups. The variety of delicious cakes, slices, and biscuits are a weekly highlight for parents to enjoy alongside a warm cuppa. These generous contributions add a special touch, creating a welcoming space where parents can relax, connect, and enjoy a sweet treat in great company!

## **BEACH BOUTIQUE RELOVEABLE NEW BRIGHTON**

Sam, from Beach Boutique Reloveable, has been a dedicated supporter of PIPS for many years. With a deep passion for helping women in need and an understanding of the challenges of motherhood, Sam's generosity makes a real difference. Her beautiful store offers quality secondhand clothing and natural skincare, with a portion of monthly sales donated to PIPS. These funds go towards providing activities, events, and resources for our Bumps + Bubs group, and we are incredibly grateful for her continued support!

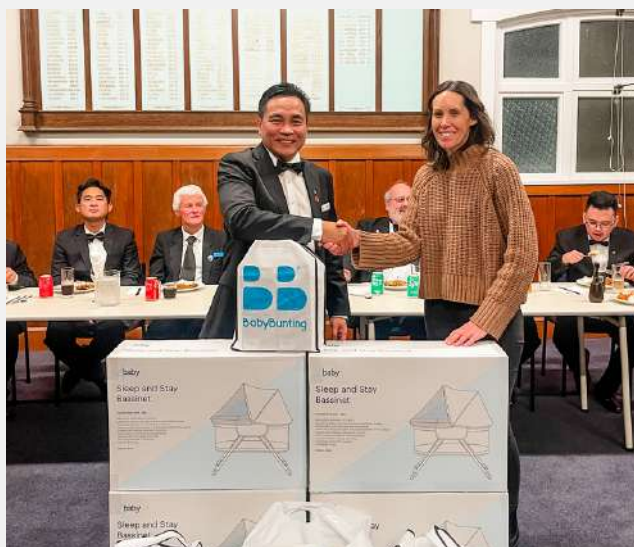


# SUPPORTER STORIES

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## *THE CONCORD LODGE NO.39 FREEMASONS NEW ZEALAND*

Our wonderful friends at Concord Lodge 39 Freemasons New Zealand have generously supported PIPS once again this year with an incredible donation of 15 brand-new bassinets, mattresses, and bedding packs for our loans program. In addition to this, their ongoing support through fundraising efforts, including sausage sizzles, has made a huge difference. We are so grateful for their continued dedication to helping families in need!



## *STEPHEN COHEN - OUR LANDLORD*

We're very fortunate at PIPS HQ to have a landlord who believes in our work and supports what we do. After noticing our team struggling with an ever-growing mountain of washing, our landlord, Stephen, generously sourced and installed a brand-new washing machine and dryer on-site. This thoughtful gesture has been a game-changer, allowing us to process equipment faster and support more families than ever before. Thank-you Stephen for your support!

## *CHRISTCHURCH CITY COUNCIL*

Thanks to the Christchurch City Council, we were able to purchase new shelving and storage solutions this year, significantly improving safety in our sorting room. Through the Discretionary Grants Fund, we received funding to create a better, more efficient space for our volunteers to work in. Thank you CCC for supporting our programmes.

## *REGULAR DONORS*

We are incredibly grateful to our regular donors—an amazing group of individuals and families whose ongoing support is vital to keeping PIPS running smoothly. Their generous contributions ensure that when essentials are in short supply, we can swiftly replenish them, providing whānau with the support they need, exactly when it matters most.





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**KO TE WHAEA TE TAKERE O TE WAKA / MOTHERS ARE THE HULL OF THE CANOE**

*“The PIPS team are just such wonderful humans. I have never felt judged, and they’re always there with support and encouragement when I need them. From helpful parenting advice to simply holding my daughter for a few minutes so I can have a breather with a cuppa, their kindness has meant so much. The support here has not only helped me become the mother I always wanted to be, but having my daughter has also healed parts of my own past—it’s been a beautiful journey into motherhood, and I will always be grateful.”*

*Lisa - A PIPS Parent*

# *PIPS IMPACT STORY*

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## *LISA'S STORY FINDING SUPPORT AND CONNECTION AT PIPS*

Lisa first connected with PIPS in 2021, three months into her pregnancy. As a solo mother starting her journey after conceiving through a donor, she was looking for both practical support and a community she could lean on. Coming from a difficult childhood herself, Lisa was determined to give her daughter a different start, surrounded by love and stability.

Through PIPS, Lisa received essentials like clothing, nappies, and wipes, easing the financial pressures of early parenthood. Attending the weekly Bumps + Bubs group quickly became a highlight, where Lisa formed lifelong friendships with other mothers, each sharing in the joys and challenges of parenthood. Today, she treasures watching her daughter grow alongside these friends' children, building bonds that will carry on into the next generation.

Feeling comfortable and encouraged, Lisa didn't hesitate to ask the PIPS team for parenting advice whenever she needed it. The team connected her with external supports and education that offered useful strategies, inspiring her to learn ways to be the best, most nurturing mother for her daughter.

The PIPS team have loved watching Lisa blossom into motherhood, facing every challenge head-on and doing it all on her own, with such grace and tenacity.

Reflecting on her experience, Lisa shares, "The PIPS team are just such wonderful humans. I have never felt judged, and they're always there with support and encouragement when I need them. From helpful parenting advice to simply holding my daughter for a few minutes so I can have a breather with a cuppa, their kindness has meant so much. The support here has not only helped me become the mother I always wanted to be, but having my daughter has also healed parts of my own past—it's been a beautiful journey into motherhood, and I will always be grateful."

For Lisa, PIPS has been more than a support service; it's been a place of belonging, compassion, and understanding—everything she'd hoped for as she set out to give her daughter the best start possible.



# COMMUNITY FEEDBACK

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## WHĀNAU

"To all the wonderful women working so hard at PIPS, dedicating yourselves to such an important charitable cause is incredibly commendable. The impact you're making in the community is so valuable and meaningful. I can tell this isn't just a job for you, but a true passion and commitment to helping others. Please know that your efforts are deeply appreciated and are making a real difference in people's lives and to our family. Keep up the amazing work – the world needs more people like you. Lots of love from a grateful MUM"

A PIPS Parent

"I love seeing everyone's friendly faces every time I walk through the door and love that I can get the practical things I need for my baby, without stressing about our family budget. You guys are amazing!"

A PIPS Parent

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## WHĀNAU SUPPORT WORKERS

"PIPS provides a service that is beyond their brief, working tirelessly to promote the wellbeing of our tamariki and their whānau. Their service is a vital component of our community, accessible to people of all cultures".

Jynine | Kaiwhakahaere (Manager) | Te Whare Hauora Women's Refuge

"As a lactation consultant and midwife, I have had the privilege of witnessing the incredible support PIPS offers to pregnant women and their families throughout Christchurch. Their wrap-around services provide a much-needed lifeline to vulnerable families during pregnancy and early parenting. Through the provision of essential baby items, such as clothing, cots, and prams, and wellness support through their parenting groups, PIPS ensures that families receive practical aid and emotional care at a time when they need it most".

Lisa | IBCLC & Midwife | Beyond Birth Support

## BUMPS + BUBS

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Bumps and Bubs has consistently welcomed 10-15 parents, caregivers, and their little ones to our group each week. We often hear that it's the highlight of the week - a chance for parents to connect, learn, and create in a supportive, welcoming environment. Many enjoy the unstructured format, which offers a refreshing change from other groups.

The group is always thrilled with the delicious treats provided by the talented bakers at Good Bitches Baking. With a delightful variety of cakes, muffins, slices, and biscuits, arriving fresh each week, they ensure every gathering is made extra special. These treats—paired with our donated specialty coffee, tea and hot chocolate sachets—are the perfect addition to a warm cuppa and bring such joy to everyone.

Throughout the year, our team has enjoyed hosting special events, like our Christmas Party at North New Brighton Surf Club with Play Ari's soft play, festive treats, and gifts for everyone. This year's Mother's Day celebration featured a pamper-product workshop, delivered by Plant Powered Workshops, ending with all the mothers taking home a little goodie bag.

We've also been fortunate to host guest speakers who graciously gave up their time to share stories and information with the group. We also established a new connection with a local retirement home, where parents and residents came together for an intergenerational playgroup, including songs and craft. Courtney Cray's wonderful music sessions, which she has generously offered at PIPS for over five years, continue to be a highlight for the group.





*"I was nervous to come to Bumps + Bubs for the first time, but I shouldn't have been. Everyone was so kind and the PIPS team makes us all feel so welcome. I have loved all the sessions and feel more confident and happy as a mother from what I have learnt and heard. Having a space to share the hard stuff and celebrate the good days has been so valuable. I find group situations hard with my anxiety but coming to Bumps + Bubs has helped me so much. It's now my favourite time of the week and I know my little boy loves it too!"*

*Sarah - Bumps + Bubs Parent*





# MOTHER'S DAY 2024

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This year, we had the absolute joy of celebrating some wonderful mums from our Bumps + Bubs group with a special Mother's Day event at PIPS! This group is one of our favourite weekly gatherings; it's a lifeline for building friendships, sharing stories, and breaking up the routine for those at-home days that can sometimes feel heavy. Our team loves being part of this, knowing it gives mums a place to relax, connect, and feel supported in those harder moments of parenting.

Thanks to our amazing supporters and regular donors who make events like these possible, we were able to treat these mums to some well-deserved self-care. Plant Powered Workshops joined us for a fabulous afternoon of crafting homemade, natural skincare. Each mum got to create their own soothing body and face scrubs to take home – the perfect pampering treat!

And what's a celebration without some delicious food? We had amazing baked treats from Good Bitches Baking, cozy winter soup from our team, and beautiful platters prepared by Gail, a talented mum in the group who also happens to be our newest volunteer. Each mum received a special bag of goodies, filled with skincare treats and amazing spot prizes from our friends Kyla and Bella Creates, Reform Fitness Christchurch, and Baby On The Move – Christchurch North.

It was such a memorable afternoon, a beautiful way to honor and celebrate these incredible mums for Mother's Day, and a reminder of how much our Bumps + Bubs group brings to our community each week.





# OUR PROGRAMMES

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## **BREASTFEEDING SUPPORT**

Building on the success of last year's launch, our NIPSePIPS breastfeeding support group has become a weekly fixture, thanks to support from The Trusts Community Foundation providing funding for a full-year of the programme. This year, the group welcomed over 100 mums and partners, providing them with hands-on support from Lisa of Beyond Birth Support, a trusted local midwife and lactation consultant. Through these sessions, attendees gain valuable advice, resources, and encouragement on their breastfeeding journeys, fostering a community of support for new parents.

## **SUSTAINABLE WHĀNAU PROJECT**

With funding from the Christchurch City Council, the Sustainable Whānau Project offered information sessions and personalised talks to whānau on sustainable baby care options. Topics included using cloth nappies and natural fibers like wool to keep babies warm. Through this project, over 100 families received cloth nappies and wool blankets from CommonKind, promoting eco-friendly choices while supporting their babies' comfort and care.

## **CAR SEAT SESSIONS**

This year, with increased community demand, our car seat clinic expanded to a weekly service through the continued support of Baby on the Move – Christchurch North. Jane and Amanda from Baby on the Move ran the clinic every other week, while Donna, and later Rachel, provided alternate weeks, bringing their expertise to the clinic. With over 120 whānau attending, families received professional car seat installations and safety checks at no cost, empowering them to travel confidently and safely with their little ones.

## **FIRST AID**

Our collaboration with the New Zealand Red Cross has continued to make a lifesaving difference. This year, we hosted free Infant and Child Choking + CPR courses for 117 parents and caregivers. Each participant gained hands-on experience practicing on Red Cross mannequins, leaving with the skills and confidence to act in emergencies. The program, supported by Red Cross instructors, remains one of our most impactful offerings, equipping families with vital knowledge for the safety of their children.





# CHRISTCHURCH BABY EXPO



Thanks to the generous support of some wonderful friends of PIPS, our team was able to attend the Christchurch Baby Expo this year. The two-day event, held in early May, gave us a fantastic opportunity to promote our services and share the range of support we offer to pregnant women and their whānau. We enjoyed connecting with local families and raising awareness about our work. We hope to secure further funding to attend the expo again next year, reaching even more families in our community and letting them know we're here whenever they need a helping hand.





# OUR FINANCES

## PIPS Pregnancy Infancy Parenting Support Trust

### Statement of Financial Performance

For the period 1 July 2023 to 30 June 2024

		2024
Income		\$NZ
Donations and Fundraising	Note 14	\$ 23,373
Operational Grants	Note 14	\$ 128,097
Other Income	Note 14	\$ 50
<b>Total Income</b>		<b>\$ 151,519</b>
<b>Expenditure</b>		
Fundraising Expenditure	Note 14	\$ 699
Salaries, Wages, Contractors and Related Expenses	Note 14	\$ 109,539
Volunteer Expenses	Note 14	\$ 559
Other Expenses for Delivery of Services	Note 14	\$ 42,742
Other Expenses	Note 14	\$ 4,228
<b>Total Expenditure</b>		<b>\$ 157,768</b>
<b>Funds Accumulated/ (Expended) during year</b>		<b>(\$ 6,248)</b>



## PIPS Pregnancy Infancy Parenting Support Trust

### Statement of Financial Position

As At 30 June 2024

		2024
		\$NZ
<b>ASSETS</b>		
<b>Current Assets</b>		
Bank accounts, cash on hand and short-term deposits	\$	36,124
Term Deposits with Maturities between 90 and 365 days	\$	-
Debtors and Prepayments	\$	-
Rent Bond	\$	3,500
GST	\$	2,820
Inventory/Stock	\$	-
<b>Total Current Assets</b>	<b>\$</b>	<b>42,444</b>
<b>Non-Current Assets</b>		
Fixed Assets	Note 8	\$ 14,049
Term Deposits with Maturities over 365 days		\$ -
Long-term Investments		\$ -
<b>Total Non-Current Assets</b>		<b>\$ 14,049</b>
<b>TOTAL ASSETS</b>		<b>\$ 56,493</b>
<b>LIABILITIES</b>		
Creditors and Accrued Expenses		\$ 1,182
Employee Entitlements		\$ 9,805
Grants and other Income in Advance	Note 7	\$ 26,183
<b>TOTAL LIABILITIES</b>		<b>\$ 37,169</b>
<b>NET ASSETS</b>		<b>\$ 19,324</b>
<b>RESERVES</b>		
General Accumulated Funds	Note 13	\$ 19,000
<b>TOTAL RESERVES</b>		<b>\$ 19,000</b>

This Performance Report was approved by PIPS Pregnancy Infancy Parenting Support Trust governance body:

Signed: Mellora Ford

Date: 7/11 /2024

Name: Mellora Ford

Position: Treasurer

Signed: April Hussey

Date: 7/11 /2024

Name: April Hussey

Position: Chairperson





## PIPS Pregnancy Infancy Parenting Support Trust

### Statement of Cash Flows

For the period 1 July 2023 to 30 June 2024

		2024
		\$NZ
<b>Operating Cash Received</b>		
Donations and Fundraising	Note 14	\$ 22,360
Operational Grants	Note 14	\$ 122,800
Other Receipts	Note 14	\$ 50
<b>Total Operating Cash Received</b>		<b>\$ 145,210</b>
<b>Operating Cash Applied</b>		
Fundraising Payments	Note 14	(\$ 699)
Salaries, Wages and Related Payments	Note 14	(\$ 108,711)
Volunteer Payments	Note 14	(\$ 559)
Other Payments for Delivery of Services	Note 14	(\$ 42,133)
<b>Total Operating Cash Applied</b>		<b>(\$ 152,102)</b>
<b>Operating Cash Flow</b>		<b>(\$ 6,892)</b>
<b>Total Cash Received from Other Activities</b>		<b>\$ -</b>
<b>Cash Applied to Other Activities</b>		
Payments to Purchase Fixed Assets	Note 8	(\$ 3,222)
<b>Total Cash Applied to Other Activities</b>		<b>(\$ 3,222)</b>
<b>Investing/Financing Cash Flow</b>		<b>(\$ 3,222)</b>
GST Movement		\$ 1,395
<b>Net Cash Flow</b>		<b>(\$ 8,719)</b>
Add Opening Cash Balance		\$ 44,844
<b>Closing Cash Balance</b>		<b>\$ 36,124</b>



# WAYS TO SUPPORT US

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1.

**DONATE FUNDS**



2.

**DONATE GOODS**



3.

**DONATE TIME**



4.

**BRAND PARTNERSHIPS & SPONSORSHIP**



5.

**FUNDRAISE FOR US**

There are many meaningful ways to get involved and support our work! Whether you're an individual or part of an organisation, we'd love to chat about how you can contribute to our mahi.

From hosting bake sales and morning teas to volunteering, brand partnerships, and larger events, we are deeply grateful when groups, schools, and businesses choose PIPS as their charity of choice.

To learn more about supporting PIPS, visit us at [www.pips.co.nz](http://www.pips.co.nz)



# THANK-YOU!








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*“PIPS allows me to be able to accommodate both the needs of my children & myself, by providing some beautiful goods that I wouldn't typically have the money to purchase on my own. Another thing I love about PIPS is that everything is pre-loved, and I love that so much! I always love to give back to PIPS in anyway that I can, by donating goods that my family and I have used and loved so they can be used and be helpful for other families. But also taking care of anything that I receive from PIPS so the next family that's in need can make use of it too.*

*I appreciate PIPS so much!”*

*Kimi - PIPS Parent*



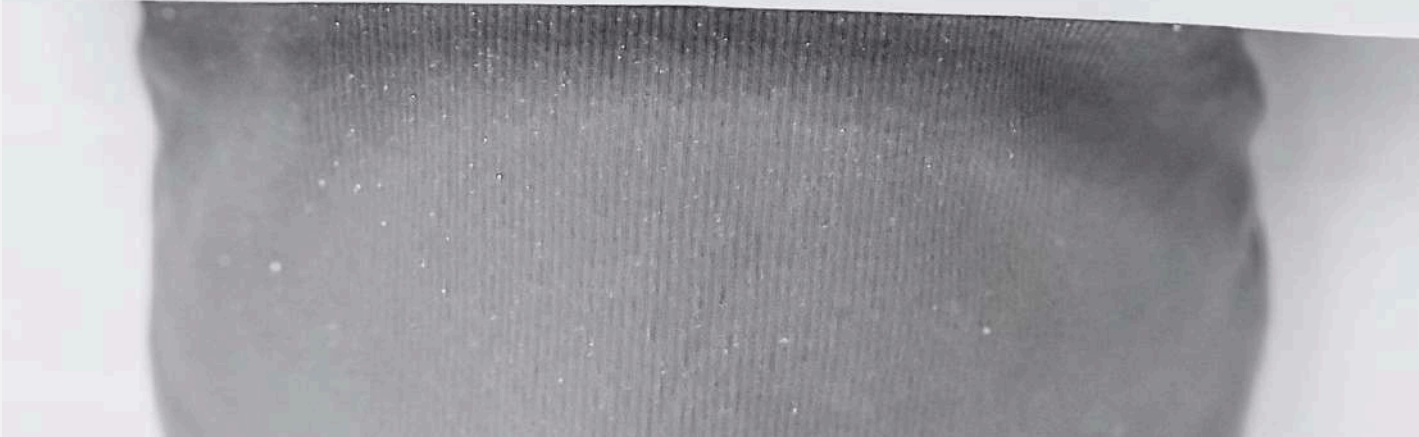


Thank You Pips

For all the help that my baby and I  
received During my pregnancy and now  
Here's my little help to the community for helping  
me as well.

We Appreciate you all  xx

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## *CONTACT US*

022 530 2463  
[hello@pips.co.nz](mailto:hello@pips.co.nz)  
[www.pips.co.nz](http://www.pips.co.nz)

## *VISIT US*

56A Shortland Street  
Wainoni  
Christchurch

Registered Charity Number: CC23660

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