

PIPS PREGNANCY INFANCY PARENTING SUPPORT

Annual Report

2024 - 2025



“After a traumatic first birth, I was terrified and completely alone. My partner had left, I was struggling with postnatal depression, and every day felt like I was just trying to survive. I had no support, no energy, and no idea how I was going to make it through those early months.

Finding PIPS was like finding light in the dark. They helped with the practical things — clothing, a cot, the essentials I couldn't afford — but what truly changed everything was the warmth, understanding, and care they showed me. They listened, they encouraged, and they reminded me I wasn't alone. Through their groups, I met other mums who became friends and helped me build the village I desperately needed.

PIPS gave me the strength to keep going when I wanted to give up. I will be forever grateful for the kindness and hope they gave me when life felt so dark and lonely.”

Joseline, PIPS client

our vision.

A sustainable future, with supported whānau, where every baby thrives.



our mission.

Through pregnancy and early parenting we provide a nurturing space where whānau are valued and empowered, to ensure a brighter beginning for every baby.



our values.

Manaakitanga

We nurture and care in a welcoming and inclusive environment.

Whakamana

We empower whānau and provide dignity and choice.

Kaitiakitanga

We are good stewards of our environment and resources.

the first 1,000 days - from pregnancy through a child's second birthday - shape a lifetime.

PIPS exists to walk alongside parents during this precious and sometimes challenging time. Our focus is on nurturing the wellbeing of whānau - strengthening confidence, reducing stress, and creating healthy, supportive environments where babies can grow and families can thrive.

For nearly 50 years, we've stood beside local families, helping to build strong, confident parents and happy babies. We know that a little practical support can make a world of difference — whether it's a warm cot to sleep in, a car seat to travel safely, or simply a kind face and a listening ear.

Our free services ensure that families experiencing hardship can access essential baby and maternity items such as clothing, safe sleep spaces, prams, car seats, and nappies. Families are welcomed into our drop-in centre, where they can choose the items that best meet their needs in a calm, respectful, and non-judgmental environment. It's a simple yet powerful model that upholds dignity and restores hope — giving parents the freedom to focus their limited resources on life's other essentials.

Beyond the material aid, PIPS provides space for connection and care. Our group programmes and friendly environment reduce isolation, support mental wellbeing, and remind parents that they are not alone.

Thanks to the generosity of our community, PIPS distributed more than 74,000 essential items this year — representing nearly \$1 million in donated goods. But more than that, we shared reassurance, kindness, and the message that every parent deserves support and every baby matters. Together, we're helping to nurture strong families, confident parents, and thriving babies — from little things, big things grow.

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a message from our chair.

Ngā mihi nui ki a koutou,

This has been another significant year for PIPS. Despite a number of changes over the past twelve months, we have continued to enhance the wellbeing of whānau through supportive services that build resilience, foster community connections, and reduce financial strain for parents and babies in their first 1,000 days.

I would like to acknowledge all of our volunteers, who play such an essential role in our organisation. This year alone, they contributed over 1,400 hours, whether working directly with clients or supporting behind the scenes—washing and sorting clothes, checking equipment, or preparing for groups. Your dedication is central to the services outlined in this report.

PIPS has always been fortunate to have an exceptional staff team. This year we farewelled Emma Jeffery and Jess McKenzie, who were dedicated and highly skilled workers. We also acknowledge Anna Waddingham, who supported our administration and accounts during the first half of the year and provided valuable help during a busy time for PIPS. We were equally fortunate to welcome Lisa Hesp and Ange Rickard, who have seamlessly integrated into the team and continue to enable us to provide quality services. Special recognition goes to our Manager, Megan Talman, whose outstanding leadership has guided our staff and volunteers through a year of change and challenge. Megan has gone above and beyond in her commitment, ensuring the organisation navigated shifts in staff, Board membership, and financial pressures with resilience and care.

There have also been changes at the Board level. We said farewell to Christine Solomon, Rachel Hay, April Hussey, and Emma Varghese. We extend a particular thanks to Emma for stepping so effectively into the Secretary role, and to April for leading as Chairperson and guiding the Board through a strategic review that strengthened our governance processes. We have welcomed new Board members Gail McLauchlan, Leigh Marston, Nicola Laurie, and Nicki Eldridge, whose fresh perspectives and experience will continue to support PIPS' mission.

This year has been challenging for many in Aotearoa/New Zealand, and particularly for the families we support. Community need has continued to grow, while increasing demand and pressures on funding bodies brought us to a point mid-year where we were at risk of not being able to continue. We reached out to our wider community, and the response was extraordinary. Generous donations from individuals and organisations, as well as ongoing support from many regular donors, have helped us remain strong. We extend particular thanks to our landlord, Stephen Cohen, for his continued generosity, and to all our long-term supporters who have helped sustain PIPS over the years.

Thanks to this collective support, we move forward with hope and optimism as we celebrate our 50th year of service to Canterbury and the whānau we are privileged to walk alongside. Together, we can continue to make a meaningful impact on the lives of whānau in our community.

Neil Brosnahan

Neil Brosnahan
Chair



a message from our manager.

As I reflect on the past year, I'm struck by just how much a small charity with a big heart can achieve. It's been a year of highs and lows — moments of challenge and uncertainty, but also incredible community spirit and resilience.

We said farewell to Emma and Jess, who after two and a half years with PIPS moved on to new chapters. During their time, they supported our growing community, strengthened programmes, built meaningful relationships with whānau, and worked alongside volunteers with warmth and dedication. We were delighted to welcome Lisa and Ange, who have made an immediate impact, building strong relationships with whānau and bringing fresh energy and expertise to the team. I also want to acknowledge Anna, who was with us for the first half of the year and provided enormous help during a particularly busy period.

Our incredible volunteers remain the heart and soul of PIPS. They gifted more than 1,400 hours of their time this year — sorting donations, repairing and preparing equipment, making cups of tea, welcoming families, and ensuring that everything we do carries a sense of care and community.

Together, we supported nearly 1,500 families, with more than 3,700 visits to our centre. Behind each number is a unique story: a solo mum struggling to make ends meet, a grandparent raising grandchildren, a dad navigating life in a new country, or a young mum preparing for motherhood with little support. The whānau we support are as diverse as the challenges they face.

When I first started at PIPS, we were supporting 600 families annually. This year, our reach has grown both in numbers and geographically — from Ashburton to Kaikōura — reflecting the trust the community places in us and the growing need across the region.

This year brought funding challenges, but the response from our community was humbling. People rallied around PIPS with love and generosity, sending a clear message that this service matters and must remain. We are incredibly grateful to our long-time funders, financial donors, grant providers, regular givers, and new supporters.

Your generosity sustains everything we do. Your support touches lives in ways words can't capture — it's at the heart of every pram gifted, every warm welcome offered, and every family who leaves feeling less alone.

I also want to acknowledge our Board for their guidance and support throughout the year. With changes in leadership and membership, we've seen both heartfelt farewells and the arrival of new energy and ideas — all of which have helped to steady and strengthen the organisation through a time of transition.

After four years at PIPS, I know what makes this place truly special are the relationships — with staff, volunteers, donors, partner agencies, and the whānau we support. As we head into our 50th year, we are proud to stand alongside our community, supporting families in their earliest days, and deeply grateful to everyone who makes this work possible.

With heartfelt gratitude,

Megan

Megan

Manager

PIPS – Pregnancy Infancy Parenting Support





“In the beginning, things were really tough for us. I was struggling both financially and mentally, and being a new mum came with its own challenges. It was just me and my husband trying to figure everything out, and honestly, we had no idea how many clothes or essentials we would actually need for our baby. At that time, PIPS supported us more than we could have imagined, and their help truly meant the world to us. We’ll always be grateful for the difference they made during such an overwhelming phase of our lives.”

our people.

Team

Megan Talman – Manager

Lisa Hesp – Client Service & Programme Coordinator

Ange Rickard – Client Service & Volunteer Coordinator



Board

Neil Brosnahan– Chair

Mellora Ford – Treasurer

Suzayre Burke – Acting Secretary

Gail McLauchlan

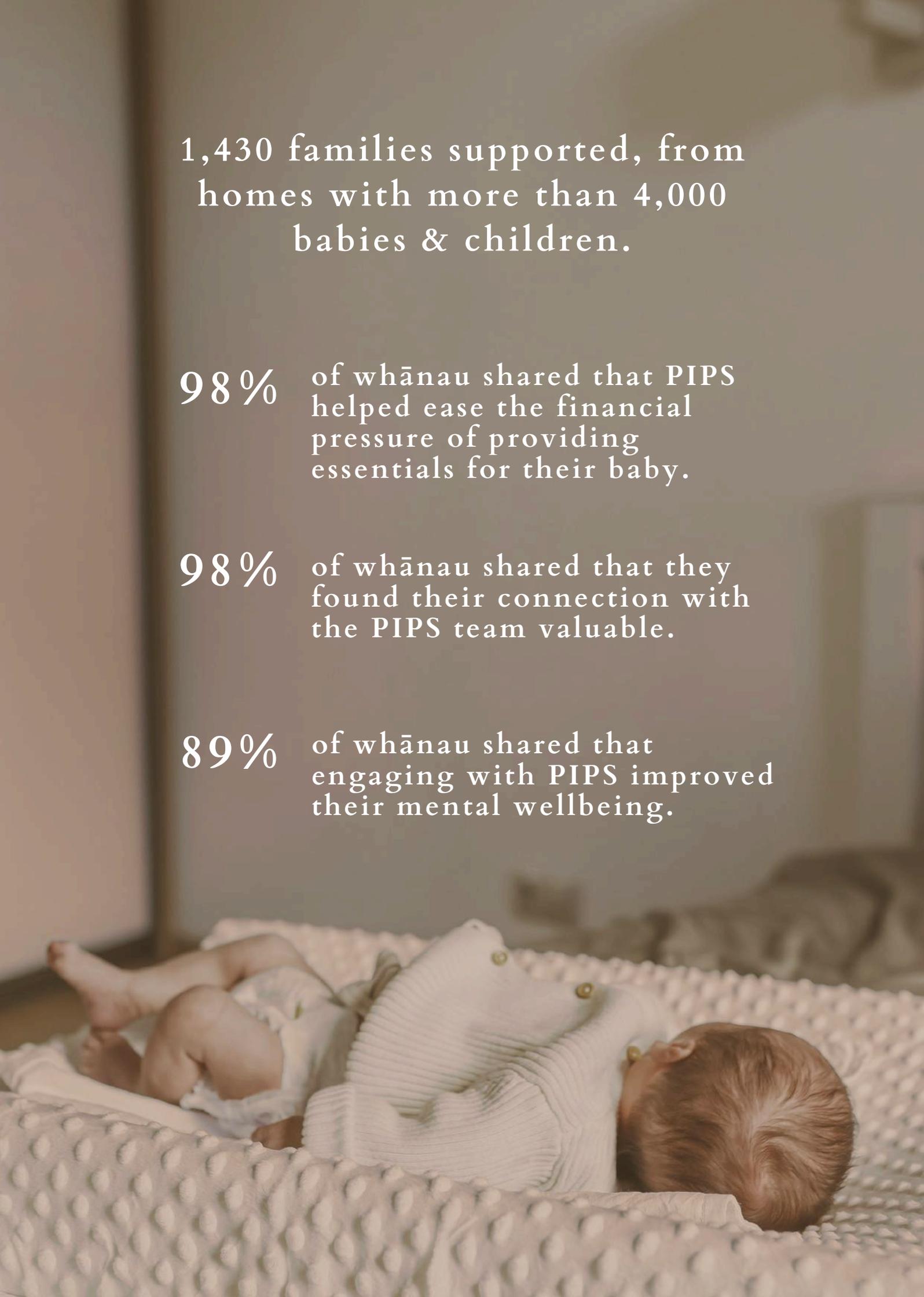
Leigh Marston

Nicki Eldridge

Nicola Laurie

“We know how important the first thousand days are for a child's lifetime, but what that support can look like becomes tangible at PIPS! I have been blown away by the breadth of what's on offer and the dedication, care, and empathy of all those who help to make PIPS what it is - not only a beautifully whānau-centred service, but ultimately a community's commitment to each child's future.”

Nicola Laurie, board member.



1,430 families supported, from
homes with more than 4,000
babies & children.

98% of whānau shared that PIPS
helped ease the financial
pressure of providing
essentials for their baby.

98% of whānau shared that they
found their connection with
the PIPS team valuable.

89% of whānau shared that
engaging with PIPS improved
their mental wellbeing.

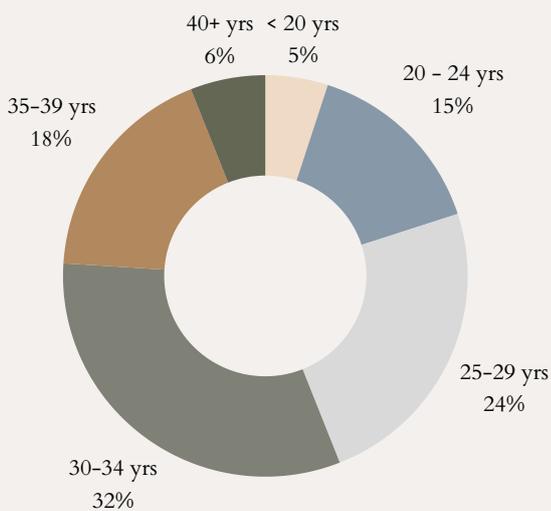
our impact.

This year, PIPS has been a place of care, connection, and practical support for 1,430 families navigating the early years of parenting. Across 3,738 visits to our drop-in centre, we supported households with over 4,000 babies and children, helping to ease financial stress and provide reassurance during an overwhelming time. Of the families we supported, 606 — or 42% — were first-time parents, navigating the joys and challenges of their very first journey into parenthood.

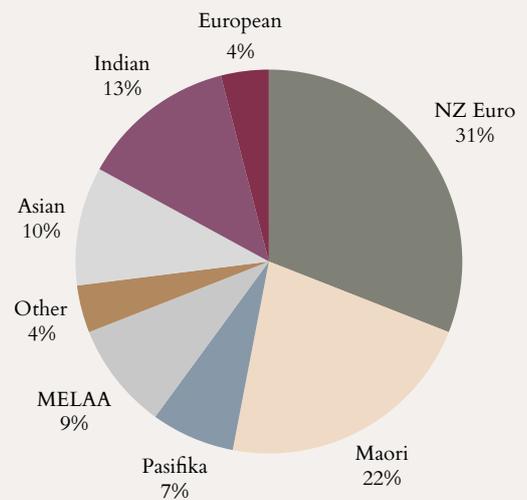
Families accessed 74,378 essential maternity and baby items, valued at \$956,978, including cots, prams, clothing, capsules, and car seats. We provided 224 car seat installations and checks, 214 equipment loans (capsules and bassinets), and received over 1,200 practical items generously donated by the community. Through first aid courses, 86 parents gained crucial skills, and our volunteers contributed 1,400 hours, creating a warm, welcoming environment for all. Bumps + Bubs sessions were attended 304 times, offering connection, guidance, and support for parents and caregivers.

The impact of this support is profound. Over 98% of whānau report that coming to PIPS helped reduce the financial stress of being able to provide essentials for their babies, and 89% report improved mental wellbeing since engaging with us. Behind each number is a story — of a parent feeling capable, a baby being cared for safely, and a family finding connection, reassurance, and hope.

This year has reminded us that the heart of PIPS lies in the people — our dedicated team, generous volunteers, supportive partners, and the whānau themselves. Together, we continue to create meaningful, lasting impact, helping families feel confident, supported, and able to thrive during the first 1,000 days of their child's life.



Parent Age



Parent Ethnicity



1,430
whānau supported



74,000+
items gifted to families in need



3,738
whānau visits to our centre



\$956,978
worth of items gifted to families



35
volunteers supporting the
PIPS team



304
visits to our Bumps & Bubs
support group



1,405
volunteer hours



2 FTE
staff supporting 1,430 families



105
women received
breastfeeding advice



214
items loaned (capsules &
bassinets)



224
car seat installs & checks
completed



87
families provided with first aid
training



1,239
donations of clothing & baby
equipment received!



10
tonnes of waste saved from
going to landfill

environmental impact.

Kind to our Planet

Every year, thousands of baby items made from mixed or non-recyclable materials end up in landfill long before their useful life is over. At PIPS, we provide a place for families to recycle their gently used baby goods — giving cots, prams, clothing, and other essentials a second life. This year alone, we diverted over 10 tonnes of baby items from landfill — roughly the weight of two adult elephants! Through our circular giving process, we help reduce waste, lower our environmental footprint, and keep precious resources in use for longer, with each item representing less in landfill and more love shared within our community.

Kind to Parents

Our commitment to the planet also extends to kindness for parents. Each cot, bundle of clothing, or pram that finds a new home not only reduces waste but also brings comfort and relief to a family who may be struggling. These gifts ease stress, spark joy, and help create beautiful new memories for a baby's first years — all while honouring the generosity of the families who donated them. It's a true cycle of kindness, where one family's outgrown treasures become another's fresh start.



“There were many days I’d walk into PIPS after a rough night, exhausted and low, and immediately feel lighter. A smile, a coffee, a kind word, and even someone happily playing with my daughter so I could take a breath and have an adult conversation—it all made such a difference. I’ll never forget one moment during the Bumps and Bubs group when another mum asked if Helen, the lactation consultant, was my own mum, simply because of how well she knew and cared for my daughter. That speaks volumes about the kind of connection and care you find at PIPS.”



gail's story.

"When I first came to PIPS, I didn't know what to expect. A friend had recommended it, and I decided to see what it was all about. From the moment I walked through the doors, I was met with a warm, welcoming smile and an immediate sense of calm. I remember my daughter—just a few months old at the time—started crying during our visit. As a first-time mum, I felt that familiar wave of anxiety: the fear of judgment, the worry about where to feed her in private, the overwhelm that comes with those early days. But at PIPS, none of those fears came to pass. I was gently offered a quiet room with a couch where I could breastfeed, and someone kindly brought me a hot drink and a biscuit. That small act of kindness stayed with me.

That day showed me how truly special PIPS is. They offer so much more than physical resources like clothing, equipment, or expert support from lactation consultants and car seat technicians. The emotional support they provide is something I've never experienced anywhere else. Wanting to give back, I began volunteering at PIPS last year. It has been one of the most fulfilling roles I've ever had.

This year brought its own challenges. Our second baby wasn't growing as expected during the pregnancy, and around the same time, my stepfather was diagnosed with MND. He sadly passed away in March. Throughout it all, the team at PIPS never stopped checking in. They offered help, sent messages, and even turned up with flowers and baking after our loss. Their compassion during that time is something I will never forget.

After my son was born, I experienced postpartum depression. I hadn't shared my struggles with anyone at PIPS, but the staff and volunteers quietly noticed something wasn't right. They asked gently if I was okay, never pushed, just offered support in their own way. Thanks to them—and the amazing Bumps and Bubs group—I made it through that difficult time, feeling supported and never alone.

PIPS is an essential lifeline for parents. I've experienced the power of their support firsthand and have also had the privilege of helping others as a volunteer. This organisation changes lives, and I hope to see it continue to grow and flourish for many years to come."

Gail, PIPS mama, volunteer & friend

bumps & bubs.

Over the past year, Bumps + Bubs has continued to be a much-loved space for parents and caregivers to connect, share, and recharge. More than 100 whānau have joined us, with weekly attendance ranging from 7 to 20 families. Each session is filled with laughter, conversation, and the gentle hum of babies playing — a reflection of the warmth and belonging this group creates.

Parents tell us it's the highlight of their week — a place to take a breath, enjoy a hot cuppa and home-baked treats from Good Bitches Baking, and feel truly supported. Families come from across the city and all walks of life, yet the kindness and encouragement they offer one another create genuine friendships that often continue beyond the group.

This year we've welcomed wonderful guest speakers and local business owners who shared their time and expertise, including Corrine — The Sling Lady, Becky from Sing & Sign, and Sophie from Drift Sleep. We also celebrated special occasions with our Mother's Day event at PIPS and a festive Christmas Party at Baby Sensory Christchurch South — both filled with laughter, creativity, and connection.

To help families stay in touch between sessions, we introduced our Bumps + Bubs Chat Group — a safe online space to share milestones, seek advice, and offer support at any time of day.

At its heart, Bumps + Bubs is about connection — a place where every parent feels welcomed, valued, and reminded that they're not alone. Together, our families are building a beautiful little village of care, friendship, and community.



intergenerational connections.

One of the true highlights of our Bumps + Bubs calendar has been our intergenerational play sessions — joyful afternoons where our parents and babies visit local rest homes to share laughter, cuddles, and connection across generations.

Throughout the year, we've had the privilege of visiting several rest homes, including Rosewood and Victoria Care, where residents and families came together in a beautiful exchange of warmth and joy. Watching babies giggle, smile, and snuggle in the arms of residents was a moving reminder of the magic that happens when generations meet. For many residents, these visits bring comfort and companionship; for our parents and babies, they offer a chance to give something truly special — their time, their smiles, and their presence.

These visits have quickly become some of our most cherished outings, filling the room with laughter, music, and conversation. They remind us that wellbeing and belonging are nurtured through connection — and that the simplest moments often have the greatest impact.

We're deeply grateful to the wonderful rest home teams who have welcomed us with open arms, and to the parents and babies who've shared their time so generously. Intergenerational play has become a treasured part of Bumps + Bubs — a celebration of community, kindness, and the shared joy of being together.



mother's day 2025.

Our Bumps + Bubs Mother's Day celebration was a beautiful morning of connection and reflection, centred around the theme "In Mother's Hands." The event honoured the love, care, and quiet strength that mums hold — from the hands that soothe and carry to those that comfort and nurture tiny hearts.

Mums enjoyed a creative and relaxing morning, making handmade coffee scrubs, capturing precious baby handprints, and crafting paper flower bouquets with the wonderful Sandra. A heartfelt poem reminded everyone of the fleeting beauty of babyhood, while delicious kai and treats from Good Bitches Baking added to the warmth of the day.

Each mum left with a small pamper pack and, more importantly, a full heart — reminded of her strength, her beauty, and the community that surrounds her through PIPS.

"I felt so spoiled and supported. It was a beautiful celebration that filled my heart and reminded me how special motherhood really is. Thank you to the PIPS team for making it so meaningful."

bumps & bubs christmas.

Our Christmas celebration was a joyful morning filled with connection, laughter, and festive spirit. Thanks to Lucy from Baby Sensory Christchurch South, our mums and babies enjoyed a magical morning of play and Christmas fun, complete with a delicious morning tea supported by Good Bitches Baking and refreshments from Beach Boutique Reloveable / When Your Sister's a Witch.

A highlight was the festive shopping experience, made possible by the Kindness Collective Foundation, Dimples Christchurch, and other generous donors, giving each mum the chance to choose and wrap special gifts for their little ones. Families also received Christmas Shoeboxes from the Catalytic Foundation, supported by Ryman Healthcare Northwood Village, along with gift bags for mums featuring treats from Panna Soaps, Mama + Me, Dimples, and Cut The Crap.

It was a truly special celebration — filled with love, gratitude, and the spirit of giving that makes the PIPS community so special.



impact programmes.



Car Seat Safety Sessions

Our free weekly Car Seat Safety sessions continue to be an essential part of keeping little ones safe on our roads. Thanks to the generous ongoing support of Baby On The Move – Christchurch North, we've been fortunate to have Amanda, a trained Child Restraint Technician, join us fortnightly to provide expert fittings and checks. We're also deeply grateful to Rachel, who continues to volunteer her time and expertise each fortnight.

Together, they've provided 224 car seat installations and safety checks over the past year — ensuring more babies and young children are travelling safely across Christchurch. Beyond the numbers, these sessions give parents confidence, reassurance, and peace of mind knowing their little ones are secure for every journey.

Infant & Child First Aid CPR and Choking Courses

"As a mother of four, with another child on the way, I now feel far more equipped to provide emergency first aid to my children in a variety of situations".

This year, our First Aid courses reached 86 whānau, meaning 86 households now have at least one parent or caregiver skilled to respond in an emergency. Due to high demand, we increased our offering to two courses per day, twice each term, providing families with the flexibility of morning or afternoon sessions.

We were delighted to partner with our new provider, Workplace First Aid, whose professional, practical, and friendly instruction was extremely well received. Attendees valued the hands-on approach and felt confident leaving the session equipped with essential skills.



NIPS@PIPS - Breastfeeding Support

"I came in for help with pumping and to meet the lovely lactation consultant, Lisa. We were warmly welcomed by the PIPS team, who helped us settle in with a cuppa and some cakes. Lisa provided incredible support, not only during the session but throughout our breastfeeding journey. The NIPS@PIPS group was full of practical advice, reassurance, and guidance. The team created a safe, welcoming space and went above and beyond — from breastfeeding support to gifting beautiful merino outfits for our twins, feeding equipment, and even a toy for our energetic two-year-old. I am so grateful for all the help we received — PIPS is an amazing service, run by truly kind-hearted people. I would highly recommend it to anyone on their feeding journey!"



NIPS@PIPS offers a warm, welcoming space for mothers seeking support with feeding their babies. Led by a qualified International Board Certified Lactation Consultant, this weekly drop-in session provides practical guidance, reassurance, and encouragement for whānau navigating the challenges of early feeding. Originally funded by Te Whatu Ora for two years, it quickly became clear that this service is essential, offering expert support that is otherwise difficult or costly to access for our community.

Over the past year, NIPS@PIPS supported 105 whānau on their feeding journey and gifted over 70 breast pumps, helping families explore options and reach their individual feeding goals. By combining expert advice with kindness, practical support, and a safe space to ask questions, NIPS@PIPS empowers parents, strengthens confidence, and nurtures the wellbeing of both babies and whānau.



PIPS Knitting Group

Our knitting and craft group continues to be a heartwarming part of the PIPS community.

Meeting monthly over a cuppa and delicious baking, members bring their creativity, skill, and stories to share while making beautiful handmade items for whānau. This year, the group expanded from knitting to include all crafts, creating even more opportunities for connection and friendship. We love seeing our dedicated members each month and are continually inspired by their generosity, talent, and the care woven into every item they create.

"I've had the privilege of volunteering with PIPS for the past five years, and it has truly been one of the most rewarding experiences of my life. From the moment I first walked through the doors, I knew I was part of something special.

Each week, I have the opportunity to support whānau who are facing significant challenges. Many arrive feeling overwhelmed, worried about how they'll provide for their babies or manage the road ahead. Being there to offer a warm welcome, a listening ear, and practical help is incredibly meaningful. I've seen first-hand the relief and gratitude on parents' faces when they realise they're not alone, and that PIPS is here to support them.

What makes PIPS truly stand out is the genuine compassion, dedication and professionalism of the team. Every staff member and volunteer is committed to ensuring that parents and babies don't just survive, but thrive during some of the most important and challenging times in their lives. Many families tell us they simply couldn't have managed without the support they received from PIPS, and I believe them wholeheartedly."

Vicki, PIPS Volunteer



our volunteers.

This year has reminded us once again that PIPS is truly volunteer powered. With over 1,400 hours generously given, our volunteers have poured their time, skills, and hearts into supporting local whānau. Their dedication forms the backbone of our organisation and is felt in every pram gifted, every cot checked, and every warm welcome offered through our doors.

While we farewelled a few of our long-serving volunteers this year, we also welcomed many new faces — each bringing their own energy, experience, and kindness. Week after week, our volunteers sort, clean, mend, wash, fix, install, and prepare the many beautiful donations that flow through PIPS. Their care ensures that every item gifted is safe, clean, and given with dignity and love.

Our volunteers come from all walks of life — students, parents, working professionals, retirees, and local partners — united by a shared belief in helping families thrive. They don't just lend their time; they share warmth, connection, and compassion. They help ensure every whānau who walks through our doors feels seen, heard, and supported.

We've also been fortunate to welcome several group volunteers this year — from businesses, supported learning programmes, schools, and even visiting groups from Australia and local retirement villages. These teams take on big jobs with enthusiasm and help us keep up with the ever-growing need.

It's also been wonderful to see the return of our knitting and craft group, whose members create beautiful handmade items filled with love for our families. No matter the age, skill, or background, each person contributes to the unique heart of PIPS — a place where everyone belongs and every act of service makes a difference.

To every volunteer who has given their time, energy, and care — thank you. You are the heartbeat of PIPS. Together, we're building stronger, more resilient whānau and brighter beginnings for babies — one act of kindness at a time.



volunteer impact.

Over the past year, two familiar faces have continued to shine brightly within the PIPS whānau — Helen and Nicki, affectionately known as our “dynamic duo.” Each week, they brought warmth, laughter, and meticulous care to the mahi of sorting, safety-checking, and preparing donated baby equipment to rehome with whānau in need. Every item that passed through their hands was cleaned, checked, and packed with love — ready to help a new family start their journey feeling supported and cared for.

Friends since age eleven, Helen and Nicki reconnected through volunteering at PIPS. Both grew up in families that valued service and giving back, and they’ve carried that spirit forward — showing their own children what community and kindness look like in action.



“After donating some handmade baby clothing, I fell in love with PIPS’ kaupapa,” says Helen. “Volunteering here lets me help families directly—and my kids see why kindness matters.”

“I started at PIPS doing washing when my littlies were little,” adds Nicki. “Now, sorting the equipment with Helen feels like family work—knowing we’re part of something bigger.”

This year has also been one of growth for our volunteers. Nicki has taken on a new role as a valued member of our Board, helping to guide the organisation she once supported behind the scenes. Meanwhile, Helen has reached a major milestone alongside her work as a NICU nurse — becoming a qualified International Board Certified Lactation Consultant (IBCLC) and joining our team as the new lactation consultant for NIPS@PIPS, supporting local parents on their feeding journeys.

Their story is a beautiful reminder that volunteering can take many forms — from hands-on help to leadership and professional growth — and can open doors to new opportunities that people may never have imagined when they first walked through our doors.

Volunteers like Helen and Nicki embody the heart of PIPS: giving time, skills, and compassion to lift others up and, in doing so, finding their own paths grow richer too.

community & corporate.



Ara Institute of Canterbury's Supported Learning Programme

Thanks to Volunteering Canterbury, we were delighted to host a group of young men from Ara Institute of Canterbury's Supported Learning Programme. With huge enthusiasm and a real "give it a go" attitude, they jumped straight into cleaning prams, folding nappies, sorting donations, and packing away seasonal gear. Their teamwork, initiative, and good humour made a huge dent in our to-do list — and brought plenty of smiles to the PIPS team. We're so grateful to Finn, Jay, Caz, Will, and Andrew, and to their supportive teacher, Toni, for spending the day with us.



Alpine View Lifestyle Village

This year, we were fortunate to be joined by a wonderful group from Alpine View Lifestyle Village. These amazing women spent an afternoon sorting sheets and matching up freshly laundered cloth nappies — a small but vital task that keeps things running smoothly behind the scenes. Volunteer visits like theirs make an enormous difference, helping us power through the ongoing jobs that keep PIPS humming. It was a pleasure to welcome them, share our story, and highlight how every helping hand contributes to supporting whānau in our community.



Aroturuki Tamariki / Independent Children's Monitor

We were thrilled to welcome Megan, Kate, and Emma from Aroturuki Tamariki / Independent Children's Monitor, who chose to spend their annual volunteer day with us. This amazing trio rolled up their sleeves and tackled everything from cleaning and safety checking to sorting a mountain of baby gear — completing work that would have taken our small team weeks. Thanks to their hard mahi, countless items were made ready to gift to whānau. Corporate volunteer groups like theirs make an immediate and lasting impact, helping us get essential gear out to families more quickly.

notes from our community.

“My first engagement with PIPS was when a māma in the Mothers with Babies Unit at Christchurch Women’s Prison requested I collect some items. The staff were so kind, and supportive. PIPS ended up providing a bag of winter clothing for each of the three pēpi in the unit. The mothers were so thankful for this support in a challenging time of their lives. From this experience, I have observed what a treasure an organisation like PIPS is to the community supporting parents to meet their children’s needs in a respectful and mana enhancing way.”

Sara

Te Tamaiti te Puāwai - Support for Mothers and Babies in
Christchurch Women’s Prison

“PIPS has been an incredible source of awahi, providing essential items from baby gear and clothing to practical information and services (breastfeeding, car seat technician, bumps and bubs group) that help whānau make informed decisions, feel valued, more prepared and supported. I really value their model — being able to choose items directly for families or having the PIPS team thoughtfully gather them makes the process easy and respectful. The staff are very positive and show values like respect and manaakitanga (support, nurture and take care of) towards anyone who engages with the service.

The gratitude from the whānau is immense. These gifts don’t just meet practical needs — they lift a huge weight, ease stress, and help parents feel confident and capable as they welcome their pēpi into te tai ao/the natural world”.

Huia

Kaiwhakapuawai, Tamariki Ora / Well Child Service at Te
Puawaitanga ki Ōtautahi Trust

a heartfelt thank you.

This year, PIPS experienced an extraordinary outpouring of support that reminded us just how much our community believes in the work we do. After a sudden loss of grant funding left us in a precarious position, we weren't sure how we would continue. When our story reached local media, the response was overwhelming. Businesses donated, individuals contributed both large and small gifts, and many groups ran fundraisers—yoga sessions, morning teas, events, and card raffles—demonstrating their trust in PIPS and their commitment to ensuring our work could continue.

A standout example was *Play for PIPS*, a family-focused fundraising event created by the talented Lexi from nook NZ and Sam from Messy Mates. They designed a day that not only raised funds for PIPS but gave families a wonderful experience at the Messy Mates play space. The event alone raised nearly \$7,000, which has gone directly towards funding our impact programmes for the year ahead—including Bumps & Bubs, NIPS@PIPS, first aid courses, and moments of connection that strengthen whānau and community.

We are deeply grateful to nook NZ, Messy Mates, Crowntastic Events, Play Systems NZ, The Make Company, Rug Ratz NZ, The Sugar Room by Sam, Unic Picnic, Edwards & Co, Dimples, Baby on the Move Christchurch North, and all the other vendors, businesses, and individuals who made this event—and our wider community support—possible. Your generosity ensures that PIPS can continue to provide essentials, care, and connection for families across our city.





our supporters.

Every act of generosity helps to create lasting change for the families we support. PIPS runs on a lean model, making every dollar count to provide essentials, care, and connection for whānau experiencing hardship. Financial support is vital to our sustainability — it enables our small team to walk alongside families and keep our drop-in centre operating as a warm, welcoming space.

In a year of increased demand, we've seen more families than ever reach out for help, and even a small funding gap can have a big impact on a charity of our size.

From the bottom of our hearts, thank you for believing in our work. Your kindness keeps our doors open — and hope alive — for the whānau we support.

Foundations & Grant-makers

Aotearoa Gaming
Catalytic Foundation
Christchurch Casinos Charitable
Community Trust
Christchurch City Council -
Strengthening Communities Fund
Community Organisation Grants
Scheme (COGS)
Jones Foundation
Kiwi Gaming
Lion Foundation
Lottery Grants Board
Maurice Carter Charitable Trust
Pub Charity Limited
Public Trust
Rātā Foundation
The Lion Foundation
The Philip Brown Fund
The Trusts Community Foundation
Twigger Womens Refuge Endowment
Fund
William Toomey Charitable Trust

Individuals

Clive & Suzy Davidson
Leigh Marston
Murray & Andrea Wheeler

Corporate & Community Supporters

Arc Projects
Beach Boutique Reloveable New Brighton
Beautiful Beginnings Antenatal
Christchurch Girls High School
Fire & Flood Restoration
Garden City Rotary Club
Georgia Ansey-Heard - Showbiz CHC
Jones Insurance
Messy Mates
nook NZ
Pak'n'Save Wainoni
TCG Collector NZ
The New Black

Regular Givers / Cuppa Club

Our amazing PIPS Cuppa Club regular givers provide a steady foundation for the future. Their ongoing support gives us confidence to plan ahead and continue growing this wonderful community.

our supporters.

Our Volunteer Legends

To our amazing volunteers — thank you for the countless hours, care, and compassion you bring to PIPS. You truly make everything we do possible.

Volunteer Groups

Thank you to the many groups that gave up time to volunteer with us. From retirement villages, to corporates to schools and educational institutions, thank you from the bottom of our heart.

Crafters & Creators

To our incredible knitters, sewers, crocheters and crafters — thank you for the love and care you pour into every handmade piece. Your beautiful blankets, outfits, hats, booties, toys, quilts, and playmats bring warmth, comfort, and joy to so many families in our community. Every stitch is a reminder that our community cares — and it means the world to the whānau we support.

In-kind Support

Baby Bunting NZ
Babycity Tower Junction (now closed)
Baby on the Move - Christchurch North
Baby Sensory Christchurch South
BEING Yoga
Books4Babes
Canterbury Plunket
Christchurch Aunties
Clothed in Love
CommonKind
Cut the Crap
Days for Girls
David Higgs - Builder Extraordinaire
Dimples
Good Bitches Baking
It Takes a Village Hub (NZ)
Little Coco
Louie the Label
Mama + Me
MediaWorks Foundation
Pam Mitchell - Harcourts
Pana Soaps
Pēpi by the Midwife
PIPS Bumps + Bubs guest speakers
PIPS 'Sit and Stitch' Group
Prebbleton Women's Institute
Rascals
Stephen Cohen - Byron Shortland Ltd
Tahu News
The Concord Lodge 39 - Freemasons NZ
The Kindness Collective
The Period Place
The Press
The PIPS Trust Board
T&G + Chemist Warehouse Papanui
Volunteering Canterbury
Yoho & Co





financials.

PIPS Pregnancy Infancy Parenting Support Trust

Statement of Financial Performance

For the period 1 July 2024 to 30 June 2025

		2025	2024
		\$NZ	\$NZ
Income			
Donations and Fundraising	Note 15	82,065	23,373
Operational Grants	Note 15	141,897	128,097
Income from Delivering Services		<u>656</u>	<u>50</u>
Total Income		224,618	151,519
Expenditure			
Fundraising Expenditure		699	699
Salaries, Wages, Contractors and Related Expenses	Note 15	116,020	109,539
Volunteer Expenses		897	559
Other Expenses for Delivery of Services	Note 15	52,457	42,742
Other Expenses	Note 15	<u>796</u>	<u>4,228</u>
Total Expenditure		170,869	157,768
Funds Accumulated/ (Expended) during year		<u>53,749</u>	<u>(6,249)</u>

PIPS Pregnancy Infancy Parenting Support Trust
 Statement of Financial Position
 As At 30 June 2025

		2025	2024
		\$NZ	\$NZ
ASSETS			
Current Assets			
Bank accounts,cash on hand and short-term deposits		63,224	36,124
Stripe Account		3,568	-
Rent Bond		3,500	3,500
GST Receivable		4,130	2,495
Total Current Assets		74,421	42,119
Non-Current Assets			
FixedAssets	Note 8	18,783	14,049
Total Non-Current Assets		18,783	14,049
TOTAL ASSETS		93,204	56,168
LIABILITIES			
Creditors andAccruedExpenses		4,767	1,182
Employee Entitlements		8,988	9,805
Grants and other Income in Advance	Note 7	6,702	26,183
TOTAL LIABILITIES		20,456	37,169
NET ASSETS		72,748	18,999
RESERVES			
GeneralAccumulated Funds	Note 12	72,748	18,999
TOTAL RESERVES		72,748	18,999

This Performance Report was approved by PIPS Pregnancy Infancy Parenting Support Trust governance body:

Signed: 

Date: 02 / 11 /2025

Name: Mellora Ford

Position: Treasurer

Signed: 

Date: 02 / 11 /2025

Name: Neil Brosnahan

Position: Chair

PIPS Pregnancy Infancy Parenting Support Trust

Statement of Cash Flows

For the period 1 July 2024 to 30 June 2025

	2025	2024
	\$NZ	\$NZ
Operating Cash Received		
Donations and Fundraising	79,665	22,360
Operational Grants	122,416	122,800
Receipts from Delivering Services	<u>656</u>	<u>50</u>
Total Operating Cash Received	202,737	145,210
Operating Cash Applied		
Fundraising Payments	(699)	(699)
Salaries, Wages and Related Payments	(116,837)	(108,711)
Volunteer Payments	(897)	(559)
Other Payments for Delivery of Services	<u>(52,461)</u>	<u>(42,457)</u>
Total Operating Cash Applied	(170,894)	(152,426)
Operating Cash Flow	31,843	(7,216)
Total Cash Received from Other Activities	-	-
Cash Applied to Other Activities		
Payments to Purchase Fixed Assets	<u>-</u>	<u>(3,222)</u>
Total Cash Applied to Other Activities	<u>-</u>	<u>(3,222)</u>
Investing/Financing Cash Flow	-	()
GST Movement	<u>(1,176)</u>	<u>1,719</u>
Net Cash Flow	<u>30,667</u>	<u>(8,719)</u>
Add Opening Cash Balance	<u>36,124</u>	<u>44,844</u>
Closing Cash Balance	66,791	36,124

be part of something meaningful.

Every act of support helps whānau thrive in the earliest days of parenting. Whether you volunteer, fundraise, or partner with us, your contribution creates real, lasting impact—helping families access essentials, build confidence, and feel supported in their parenting journey.

From small gestures to larger initiatives, we are deeply grateful to everyone who chooses to walk alongside PIPS and the families we support.

Find out how you can make a difference at www.pips.co.nz



1.
donate funds



4.
brand
partnerships
& sponsorship



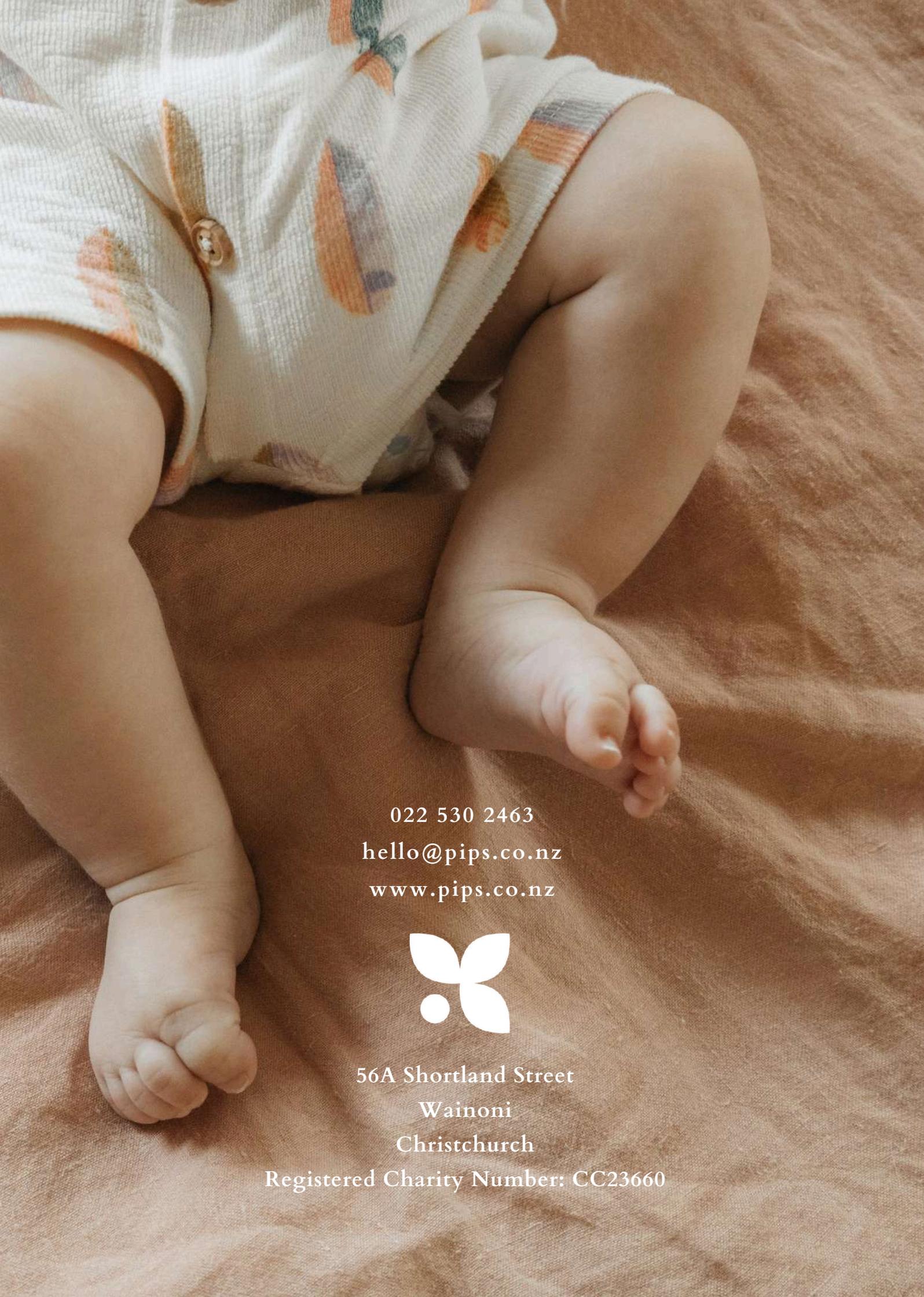
2.
donate goods



5.
fundraise
for us



3.
donate time



022 530 2463

hello@pips.co.nz

www.pips.co.nz



56A Shortland Street

Wainoni

Christchurch

Registered Charity Number: CC23660